Ready. Set. Vaccinate!

NATIONAL CONFERENCE FOR IMMUNIZATION COALITIONS AND PARTNERSHIPS

MAY 25-27, 2016  •  INDIANAPOLIS, INDIANA

THE 2016 SPONSORSHIP AND EXHIBITION OPPORTUNITIES
**CONFERENCE FOCUS**
The 12th National Conference for Immunization Coalitions and Partnerships (formerly the National Conference on Immunization and Health Coalitions) is the only conference solely dedicated to collaboration and partnership as a way to improve immunization protection, educate the community and prevent disease for children and their families. The purpose of the conference is to facilitate the sharing of successful strategies to strengthen efforts to improve immunizations and public health issues.

**TOPIC AREAS FOR THE NATIONAL CONFERENCE WILL INCLUDE:**

- Coalition Development & Management
- Communications, Media & Social Marketing
- Data, Research & Evaluation
- Policy Advocacy & Fundraising
- Partnerships & Collaborations
- Immunization Specific Issues & Updates

**ATTENDEE PROFILE**
The National Conference for Immunization Coalitions and Partnerships continues to grow. This three day national conference is attended by over 300 health care professionals including:

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<tr>
<th>Health Care Leaders</th>
<th>Government Leaders</th>
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<tr>
<td>Outreach Workers</td>
<td>Public Health Directors</td>
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<tr>
<td>Medical Directors</td>
<td>Safety Net Providers</td>
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<tr>
<td>Hospital Staff</td>
<td>Child &amp; Family Advocates</td>
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<tr>
<td>Executive Nurses</td>
<td>State Immunization Staff</td>
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<td>Community Leaders</td>
<td>Executives</td>
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**2016 HOST & LOCATION**
For the last 12 years the Indiana Immunization Coalition has worked to reduce the spread of vaccine preventable disease through education, advocacy and education. The Indiana Immunization Coalition educates providers across the state and Nation, offers CME for physicians, MOC for pediatricians and trainings for Immunization providers. The Indiana Immunization Coalition also provides needed resources to parents, patients and providers.

We are thrilled to welcome partners, colleagues, and friends from across the country to our wonderful city. Indianapolis is the heart of good old Hoosier Hospitality. Conference will be held at the Hyatt Regency in downtown Indianapolis and will end with a monumental weekend of events for the 100th Anniversary of the Indianapolis 500!
SAMPLE OF PREVIOUS SPONSORS AND EXHIBITORS

National and local organizations have sponsored previous NCICP conferences. Some past NCICP sponsors and exhibitors include:

Amerigroup          Helmer          State and City Departments of Health
Center for Disease Control Centers for Medicare and Dickson
Pfizer               Medicaid Services Local AAP Chapters
Every Child by Two   Glaxo Smith Kline Health Systems
UPP Technology       Local Children’s Hospitals Anthem
Data Logger Companies Merck          Immunization Action Coalition
Novartis             STC

2016 SPONSORSHIP OPPORTUNITIES

Showcase your company or organization and your commitment to community health by participating as a sponsor of the 12th National Conference for Immunization Coalitions and Partnerships. Your company will have all eyes on you with the confidence that you support the bigger picture! In order to be showcased in the 2016 Conference Brochure, commitments will need to be made no later than MARCH 1, 2016.

PLATINUM LEVEL - $25,000

- Double booth in the Exhibition Hall
- Exclusive sponsored lunch with logo representation
- Full-page advertisement in conference guide
- Company description with logo in conference guide (100 words plus logo)
- Support acknowledged from podium and on slide show
- Electronic copy of the attendee list
- Sponsor logo, description and hyperlink to website
- 6 complimentary registrations to the general conference
GOLD LEVEL - $20,000

- Double booth in the Exhibition Hall
- Co-sponsored break with logo representation
- Half-page advertisement in conference guide
- Company logo on conference bag and lobby signage
- Company description with logo in conference guide (75 words plus logo)
- Support acknowledged from podium and on slide show
- Electronic copy of the attendee list
- Sponsor logo, description and hyperlink to website
- 4 complimentary registrations to the general conference

SILVER LEVEL - $10,000

- Single booth in the Exhibition Hall
- Co-sponsored break with logo representation
- Quarter-page advertisement in conference guide
- Company logo on conference bag and lobby signage
- Company description with logo in conference guide (50 words plus logo)
- Support acknowledged from podium and on slide show
- Electronic copy of the attendee list
- Sponsor logo, description and hyper-link to website
- 2 complimentary registrations to the general conference

BRONZE LEVEL - $7,500

- Single booth in the Exhibition Hall
- Company Logo on lobby signage
- Company description with logo in conference guide (25 words plus logo)
- Support acknowledged from podium and on slide show
- Electronic copy of the attendee list
- Sponsor logo, description and hyper-link to website
- 1 complimentary registration to the general conference
CONTACT INFORMATION  
If you have any questions regarding sponsoring or exhibiting at the National Conference for Immunization Coalitions and Partnerships, please do not hesitate to contact:

Kara Green at: 806.790.7817  Email:  kara@karawgreen.com

EXHIBIT PRICE  
- Single Booth Space 10 X 10 at $1,500  
- Double Booth Space 10 X 20 at $3,000  
- Triple Booth Space 10 X 30 at $6,000  
- Not for Profit Single 10 X 10 at $1,000

EACH BOOTH SET-UP PACKAGE INCLUDES:

- 8' high back wall and 3' high side wall  
- One exhibitor identification sign  
- One exhibitor registration (includes: 1 Lunch, 1 Reception, 2 Continental Breakfasts)  
- Electronic copy of the attendee list  
- Listing in program book

Additional Exhibitor registrations can be purchased at $150 each.

Additional booth furnishings can be ordered from our show decorator- contact information for the will be provided at a later date. Show service kits will be sent to you 45 days prior to the conference.

Space in the exhibit hall is assigned on a first come basis.

EXHIBITION SHOW SCHEDULE  
MAY 25, 2016  
- EXHIBITOR MOVE IN 12:00pm-3:00pm  
- Exhibit Show Hours 3:30pm-4:00pm  Break  
- 5:30pm-7:00pm  Welcome Reception in exhibit hall

MAY 26, 2016  
- Exhibit Show Hours 7:30am-9:00am  Breakfast  
- 10:00am-10:30am  Break  
- 12:00pm-2:00pm  Lunch Dessert served in exhibit hall/Break  
- 4:00pm-4:30pm  Break  
- EXHIBITOR MOVE-OUT 4:30-6:00 pm
ADDITIONAL SPONSORSHIP OPPORTUNITIES

GENERAL CONFERENCE CONTINENTAL BREAKFAST
Help get attendees going in the morning with a health continental breakfast. Sponsorship benefits include your organization’s name logo on a plenary slide and signage with your name and logo.

$5,000 – MULTIPLE SPONSORS

GENERAL CONFERENCE LUNCH
The lunch session is a staple of the conference and has been one of the key features of past conferences. Sponsorship benefits include your organization’s name logo on a plenary slide and signage with your name and logo.

$5,000 – MULTIPLE SPONSORS

CONFERENCE NAME BADGE LANYARDS
Attendees receive a name badge upon registration and wear it throughout the conference. Sponsorship benefits include your logo on all of the lanyards and your name and logo on a plenary slide.

$7,500 – ONLY ONE SPONSOR

HEALTH AND WELLNESS
Sponsor one of many recreational opportunities for attendees such as Yoga classes or chair massages. Sponsorship benefits include signage with sponsor name and logo outside the class or recreational area.

$5,000 – MULTIPLE SPONSORS

PUBLICATION DISTRIBUTION
Your organization's magazine or publication can be included in the 2014 Conference materials. All attendees will receive one upon registration. This benefit is available outside of sponsorship levels.

$1,500 – MULTIPLE SPONSORS

GENERAL CONFERENCE BREAKS
Attendees will be offered several coffee and beverage breaks throughout the conference. Sponsorship benefits include organization name and logo on a plenary slide and signage located at break stations throughout the hotel.

$3,000 – MULTIPLE SPONSORS

STANDING SIGN BOARDS
Advertise your exhibit booth with a standing sign board placed in a high traffic area, such as registration. Signs are 3’ wide x 8’ high, self-standing sign boards. The Conference logo will appear at the top of the sign and the remainder will feature your message and logo.

$2,000 – MULTIPLE SPONSORS
EXHIBIT/SPONSORSHIP APPLICATION AND AGREEMENT

RETURN TO:  
Indiana Immunization Coalition  
12112 Briarway North Drive  
Indianapolis, IN 46259  
P (317)628-7116  
E Kara@karawgreen.com

Sponsor/Exhibiting Company: (Print name as it should appear in all printed materials and on your exhibit booth sign).

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<th>Contact Person (person in charge of making booth arrangements)</th>
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<th>Company Web Address</th>
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<th>Name of Exhibit Representative (the person who will be manning your booth)</th>
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**Additional Exhibitors at $150 each**

***Exhibitor service kit should be sent to (Complete if different from above):***

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**Company Description:**

Please email Kara Green, kara@karawgreen.com, a corporate description (25-100 words depending on sponsorship level) to be included in printed materials and your corporate logo in a jpeg and high resolution format. Please refer to the signage package description for additional details.
PAYMENT SUMMARY

AMOUNT DUE:

☐ “Not for Profit” booth—$1,000
☐ 10 x 30 exhibit booth—$6,000
☐ 10 x 20 exhibit booth—$3,000
☐ 10 x 10 exhibit booth—$1,500
☐ Publication Distribution—$1,500
☐ Standing Sign Board—$2,000
☐ Health/Wellness—$5,000
☐ Badge Lanyards—$7,500
☐ Lunch (Non exclusive)—$5,000
☐ Break (Non exclusive)—$3,000
☐ Breakfast (Non exclusive)—$5,000
☐ Platinum Level—$25,000
☐ Gold Level—$20,000
☐ Silver Level—$10,000
☐ Bronze Level—$7,500

TOTAL: $________________

Quantity ___________ Additional Registrations at $150 Each

TOTAL AMOUNT APPROVED TO BE CHARGED: $__________________________

Payment Type: Select One

☐ Visa  ☐ MasterCard  ☐ American Express  ☐ PayPal  ☐ Check
Make Check payable to: Indiana Immunization Coalition

Name as it appears on credit card:________________________________________________________

Credit Card Number:_______________________________________________________________

Expiration Date:________________________ Security Code/CCV:__________________________

Printed Name:_______________________________________________________________________

Signature:______________________________________________ Date:_________________________

Please contact me with additional information regarding: ( ) Attendance options
( ) Advertising opportunities
The 12th National Conference for Immunization Coalitions and Partnerships

EXHIBIT/SPONSORSHIP AGREEMENT

Rules, Regulations and Waiver of Liability — (Must be signed and returned with application)

1. Indiana Immunization Coalition reserves the right to decline, prohibit, deny access, or remove any exhibit which in its sole judgment is contrary to the character, objectives, and best interest of the Forum or suitable for its attendee audience. This reservation includes, but is not limited to, any violation of any public policy, or these rules and regulations and extends to persons, things, printed matter, products and conduct. Indiana Immunization Coalition reserves the right to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting.

2. Exhibits shall not obstruct the view of adjoining exhibits nor operate in any manner objectionable to other exhibitors. All lighting within the exhibit must be arranged and operated without distracting adjacent exhibits.

3. Upon receipt of an exhibit booth application, Indiana Immunization Coalition will notify exhibitor with confirmation and send separate instructions on how to register and submit additional information.

4. No hazardous, radioactive or other dangerous materials shall be brought into the exhibit area.

5. Nothing shall be posted on, nailed, screwed, or otherwise attached to columns, walls, floors, drapes, or other parts of the exhibit structure or furniture.

6. Exhibitor agrees not to dismantle booth or conduct any packing before the move out period.

7. There is no security personnel provided. The prudent exhibitor should not leave valuable articles unprotected. “Hand-outs” or gifts should be placed out of site or locked during non-show hours.

8. Indiana Immunization Coalition must be informed of any assigning, subletting, or apportionment of the whole or any part of the space allotted.

9. Exhibitor will receive a full refund, less a service charge of $200.00 for those who cancel on or before March 1, 2016. No refunds will be given for cancellations received on or after March 30, 2016.

10. Neither the Indiana Immunization Coalition, the Hyatt Regency, nor the exhibition services maintain insurance to cover exhibitor’s property. Damage/loss as well as injury to person/s assembling or dismantling any exhibit is the sole responsibility of exhibitor.

11. Indiana Immunization Coalition reserves the right to relocate exhibitors only if it becomes necessary. Every effort will be made to accommodate the exhibitor’s location preference. Prior notification will be given to exhibitor in order to mutually agree on a different location within the exhibit area.

12. Exhibitor agrees to use the Indiana Immunization Coalition attendee listing for the purposes of invitations to exhibit or attend hospitality functions only. This listing may not be used for mass marketing purposes.

13. Any food or beverage served by exhibitors must be ordered from the Food Service vendor and must be approved by Indiana Immunization Coalition prior to exhibiting.
14. Demonstration/AV Equipment - All demonstrations shall be confined to the space allotted to each exhibitor. Activities should be planned in such a manner that they will not interfere with the normal traffic flow, nor infringe on normal conversations in the nearby exhibits. Any exhibit consistently disturbing other exhibits may be closed.

15. Should the exhibition hall experience damage or destruction by strikes, Acts of God, a national emergency or other causes beyond the control of Indiana Immunization Coalition, so as to prevent Indiana Immunization Coalition from exhibit hours, the exhibitor will be charged for space only for the period the space was or could have been occupied by exhibitor; and the exhibitor hereby waives any claim against Indiana Immunization Coalition, directors, officers, agents, or employees for losses or damages which may arise in consequence of such inability to occupy assigned space.

16. Exhibitor agrees to protect, save and hold Indiana Immunization Coalition, the Hyatt Regency, the exhibition services and all agents/employees harmless for any damages or charges imposed for violations of any ordinance, and all other claims of losses, costs, and damages, including attorneys’ fees and judgments, arising from or out of or by reason of said exhibitor’s, its agents, employees, and business invitees occupancy and use of the exhibition premises, or any other part of the hotel.

Date: ___________ Company Name: ______________________________________
Signature:________________________________________________________________
